

Hull - The Business Friendly City

Hull - Facts and Figures

The City of Hull at a glance - 2004

Hull:	Located on the east coast of the UK, equidistant between London and Edinburgh in the region of Yorkshire and the Humber.
Population:	247,900
Average Weekly Earnings:	£320.85
Unemployment Rate:	5%
Primary Industrial/	Ports/Logistics
Business Clusters:	Food ICT/Digital Engineering Tourism

Top 5 Employers:	Company	No. of employees
	ARCO Ltd	1700
	Hazelwood Bakery	1300
	American Standard Plumbing	1130
	Smith & Nephew Medical	1050
	BP Chemicals	1000

City Regeneration

Recently Completed:	£11m - Centre of Excellence at Hull College £42m - Hedon Road Trunk Road Upgrade £25m - BBC's Regional Interactive Centre
For completion:	
Within the	
Next 12 months:	£6.5m - Extension to The Deep Visitor Attraction £15m - Island Wharf regeneration of the city's waterfront district
Recently Started:	£180m - St. Stephen's 100 acre regeneration of the City Centre
Ongoing:	£72m - ABP ongoing investment in the Humber Ports

Useful contacts: **Hull Regeneration Services** www.hullcc.gov.uk/business
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Hull Citybuild www.citybuild.uk.com

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Population

Total Population

- > The City of Hull 247,900
- > Hull Travel-To-Work Area* 419,083
- > Yorkshire and The Humber 4,964,833

Source: Census 2001

- > Approximately 5 million people live within the Yorkshire and Humber region within a one hour drive of Hull.
- > Between 1991 and 2001, the population of Hull fell by 19,700 people. This represented 7.5% of the city's population. This was the largest fall in the Yorkshire and the Humber region, and 3rd largest in England and Wales. Only Liverpool (7.6%) and Manchester (9.2%) saw larger falls in population.
- * The Hull Travel to Work Areas is an approximate self-contained labour market where at least 75% of both workers living in an area and people working in it both live and work in the area. The Hull Travel to Work Area is calculated using data for the City and the best fit of East Riding wards - essentially those covering the former Beverley and Holderness Boroughs.

Age Structure in 2001

Age, Years	Hull No.	Hull %	TTWA.	TTWA %	Yorks & Humber	Yorks & Humber %	Eng & Wales %
0-19	65,688	27.0	107,624	25.7	127,232	25.6	25.1
20-59	129,460	53.1	221,104	52.7	264,901	53.3	54.0
60+	48,441	19.9	90,355	21.6	104,867	21.1	20.9

Source: Census 2001

- > Over a quarter of the City's population are under 20.
- > 14.3% of residents are aged 20-24 years.
- > The period 1991 - 2001, saw the number of people over 90 years old increased 2.3 times, from 551 to 1,271. This is slightly below the national figure of 2.43 times more people aged over 90.

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Labour Force/The Economy

Businesses

- > 5010 businesses were registered for VAT and/or PAYE in Hull in March 2001. This represented around 22% of the sub-region's total.
- > In 2000-2001 total annual turnover of Hull's enterprises was £7.8 billion - the sub-region's highest. Nearly 90% was accounted for by only 650 enterprises; over three-quarters of enterprises had a turnover of less than £500,000.

Source: *Progress in the Humber, the Humber Forum, Dec 2001*

Economic Activity Rate

- > 72.4% of the working age population are economically active (ie in or seeking employment)

Source: *Socio-economic profile of Hull - Hull City Council*

Self Employment

- > 7,307* Hull residents are self employed - the national average for England and Wales is 8.3%.
*economically active residents aged 16-74

Source: *Census 2001*

Gross Domestic Product

- > The latest GDP figure for the city is £3,120 M. GDP per capita is £11,850 compared to the UK national average of £12,548 per capita
- > GDP per capita in Yorkshire and Humber is £10,983

Source: *Office for National Statistics, 2001*

Average Income 2003

- > Annual: £20,400

Source: *Wealth of Nations 2003, CACI Information Solutions*

Clusters

The city's primary industrial clusters include:

- > Ports/Logistics with approximately 15,000 related jobs
- > Food processing/manufacture with approximately 14,000 related jobs
- > ICT/Digital with approximately 3,500 related jobs
- > Engineering with approximately 12,000 related jobs
- > Tourism with approximately 3,500 related jobs

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Number of Jobs by Broad Industrial Group 2001

Measure	Hull	Yorks. & Humber	National	
			Nation*	Figure
Employment				
Total jobs in 2000	115,833	2.07M	GB	24.98M
Employment structure - %				
Agriculture and fishing	0.1%	0.9%	"	1.0%
Energy and water	0.4%	0.9%	"	0.8%
Manufacturing	21.3%	17.9%	"	14.2%
Construction	3.6%	5.1%	"	4.5%
Distribution, hotels, catering	24.6%	24.2%	"	24.3%
Transport and communications	6.4%	5.9%	"	6.1%
Banks, finance, insurance, etc.	11.9%	14.2%	"	19.6%
Public admin, education, health	27.2%	26.1%	"	24.3%

Source: "The Humber in Figures" - Humber Forum 2003

Despite its fame as a fishing port, only 163 people, 0.17% of the working population, are employed in the fishing industry. In 1961, 3.58% of working males were fishermen.

Although Hull is below the national average for people employed in managerial and professional jobs, it exceeds the average in skilled trades and other manufacturing related occupations.

Top Private Sector Employers in Hull

Company	Type of Business	Approx No. of Employees
ARCO Ltd	Wholesale/Distributors	1700
Hazelwood Bakery Ltd/Beaverlac	Food/drink Production	1300
American Standard Plumbing	Manufacturing	1130
Smith and Nephew Medical Ltd	Medical/Healthcare	1052
B.P. Chemicals	Chemical Manufacturing	850
Willerby Holiday Homes Ltd	Construction	845
A.C. Skelton and Sons Ltd	Food/drink Production	800
Reckitt Benckiser	Medical/Healthcare	700
Birds Eye/Unilever	Food/Drink Production	650
J R Rix and Sons Ltd	Oil Refining/Shipping	650
Comet Group plc	Call Centre	650
Kingston Communications	Telecommunications	620
Associated British Ports	Port Owners	550
NPower	Call Centre	520
Marr Foods Ltd	Food/drink Production	400

Sources: Individual Companies 2003

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Unemployment

JSA Claimants - March 2003	Hull	Yorks & Humber	National		Hull's Rank
			Nation	Figure	
Total No.	7,399	71,472	E&W	718,007	16 / 376
% of working age population	5.0%	2.3%	"	2.2%	5= / 376
No. of males	5,655	54,138	"	532,589	14 / 376
% of working age males	7.4%	3.4%	"	3.2%	6 / 376
No. of females	1,744	17,334	"	185,418	18 / 376
% of working age females	2.4%	1.2%	"	1.2%	12 / 376
Decrease in total no. from March 2001 as % of 2001 no.	9.1%	18.2%	"	10%	212 / 376 <small>(in 89 LAs the no. increased)</small>
ILO unemployment (all seeking work) - 2001					
% of working age population	9.4%	5.1%	E&W	4.9%	N/A
% of working age males	10.3%	5.7%	"	5.3%	"
% of working age females	8.2%	4.5%	"	4.4%	"

Source: NOMIS

Unemployment claimant count by parliamentary constituency Aug 2004

	Level men and Women	Rate men and Women
KuH East	2,195	5.2
KuH North	2,567	5.7
KuH West & Hessle	2,627	6.2

Source: House of Commons Research Paper 04/69, "Unemployment by Constituency August 2004", published on 15 September 2004.

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City Regeneration – 2004

Projects recently completed:

£11m - Centre of Excellence at Hull College

£42m - Hedon Trunk Road Upgrade

£25m - BBC's Regional Interactive Centre

Ongoing:

£72m - ABP ongoing investment in the Humber Ports

£8m - to develop a network of Park and Ride Schemes for the City

£180m - St. Stephen's 100 acre regeneration of the City Centre

£7.5m - East Park Regeneration

£135m - Humber Quays

For completion in the next 12 Months:

£6.5m - Extension to The Deep Visitor Attraction

£15m - Island Wharf Development

Social Regeneration

£14m - Neighbourhood Renewal Fund focussed on the most deprived areas in the City to reduce crime, improve educational attainment and health and increase employment rates.

£15m - Local Improvement Finance Trust (LIFT) - 10 year strategy to modernise and reform primary healthcare and social care facilities.

£50m - New Deal in the Community programme to regenerate the Preston Road Area

£50m - Housing Market Renewal Pathfinder to redress market failure in the housing sector

Future Projects:

As Part of the City Centre Masterplan:

- > Quay West (as part of the £296m Retail Circuit) - a new retail led mixed use quarter
- > £58m - Fruit Market - redevelopment of Hull's fruit market incorporating commercial, leisure and residential facilities
- > £130m - River Hull, East Bank and Blaydes Dock - a housing led, mixed use development
- > £35m - Albion Square - retail redevelopment

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Deprivation and Health

Deprivation

- > Approaching two fifths of the area's population is income-deprived; that is some 100,000 people and 42% of the total income deprived in the Humber sub region. Hull ranks 11th and 15th worst of 354 local authorities in terms of the degrees of income and employment deprivation.

Source: *Index of Multiple Deprivation, DETR, 2000*

Health Health	Hull	Yorks and Humber	National			Source
			Nation	Figure	Hull's Rank	
% with limiting long-term illness	20.7%	19.5%	E&W	18.2%		2001 Census
% with general health not good	11.2%	10.3%	"	9.2%		2001 Census
Standardised Mortality Ratio	115	102	UK	100	36= / 434	Vital Statistics - 2001
Life Expectancy at birth 2000-2 (in years)	73.4	75.4	E&W	75.9	358 / 376	Office for national Statistics annual life expectancy report 2003
	79.3	80.6	"	80.2	331 / 376	

- > 11.2% of Hull's residents describe their health as "not good". The equivalents for Yorkshire and Humber and England were 10.3% and 9.2% respectively.

Source: *Census 2001*

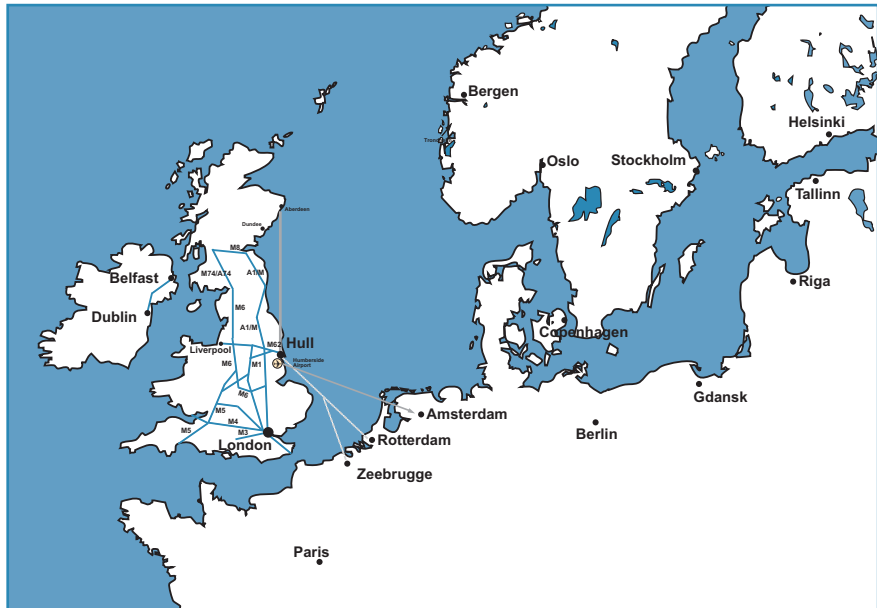
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Communications

Accessibility

- > Hull is located on the East Coast of the UK, midway between London and Edinburgh.
- > The Port of Hull offers a wide range of freight and passenger services to destinations throughout Europe and the rest of the world.
- > Humberside International Airport is 20 miles away from the city. Leeds/Bradford Airport is 1 hours drive away, Manchester Airport 2 hours away.



- > 5 trains a day operate direct to London from Hull. King's Cross can be reached in 2 hours 45 minutes.
- > Located at the eastern end of the M62 corridor, Hull is within 4 hours drive of most of the UK's major cities.

Road Distances and Travel Times from Hull to Key UK Destinations

City/Town	Miles	Km	Hours/Mins
York	42	68	0:58
Leeds	60	97	0:58
Sheffield	63	102	1:08
Nottingham	80	129	1:40
Manchester	97	157	1:42
Liverpool	130	208	2:10
Birmingham	130	208	2:18
Newcastle	126	203	2:29
London	178	287	3:39
Bristol	211	340	3:49
Cardiff	232	374	4:17
Glasgow	255	411	4:40
Edinburgh	231	372	4:47

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Mode of Travel to Work of Residents, 2001

Mode of Travel	Hull%	England & Wales%
Rail	0.7	7.1
Bus	12.8	7.4
Motorcycle	1.5	1.1
Car/van as driver	47.6	55.2
Car/van as passenger	8.1	6.2
Taxi	1.2	0.5
Bicycle	11.6	2.8
Foot	10.4	10.0
Work at home	5.4	9.2
Other	0.7	0.5
Total	100.0	100.0

Source: Census 2001

Hull and its Sub-Region

Hull has been identified by the ODPM as one of the Yorkshire and Humber region's "key cities" - of significant strategic importance for the region's continuing success.

Hull works in partnership with other towns and authorities within the Humber sub-region to sustain and develop the area's economy.

Other Unitary Authorities within the Humber sub-region

- > East Riding Yorkshire Council
- > North East Lincolnshire Council
- > North Lincolnshire Council

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Education

Students 2003/4*

	University of Hull Hull Campus	University of Lincoln	Hull College
Higher Education Students	13,566	1,900	32,412
Postgraduate			
Full time	1,350	3	
Part time	571	172	
Undergraduate			
Full time	8,372	1,385	5,200
Part time	3,273	342	27,212

Source: Education Establishments

* Figures represent learners in Hull and discounts sites not in Hull and distance learners

The University of Hull

- > The University of Hull is ranked in the top 10 league table for higher education in Chemistry, Drama and Electronic Engineering.

University of Lincoln

- > 90% of students go straight into work or continue to study after graduation.
- > 15% of undergraduate students come to the university from neighbourhoods with traditionally low levels of participation in higher education.
- > At 80% the university's completion rate is one of the highest among UK university students.

Hull College

- > Hull College has recently completed an £11 million development of 3 new landmark buildings.
- > The College has Centre of Vocational Excellence for Construction Technologies, Food Manufacturing Technology and Ports and Logistics.

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Skills

Highest Level of Qualifications held by 16 to 74 year olds, 2001

Highest Qualification	Hull		Yorks & Humber		England
	No.	%	No	%	%
Level 4/5+eg degree, professional	17,207	9.9	586,190	16.4	19.8
Level 3eg A-levels	13,557	7.8	275,223	7.7	8.3
Level 2eg 5+ A-C GCSEs	28,504	16.4	643,380	18	19.4
Level 1eg 1+ GCSE at any grade	30,242	17.4	611,211	17.1	16.6
No Qualifications	71,555	41.2	1,183,103	33.1	28.9
Other/Unknown	12,861	7.3	271,649	7.7	6.7

Source: Census 2001

41.2% of people between 16 and 74 in Hull have no qualifications. This is the lowest in the region. Nationally, only 8 authorities are lower. Only 9.94% of Hull's 16 - 74s have a level 4/5 (degree level) qualification. Again this is the lowest in the region, and nationally only 12 authorities have lower figures. Only 6 authorities in England & Wales are lower on both counts.

In 2001, 2,336 16-19 year olds undertook work based vocational training with registered training providers within the City.

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Retail and Leisure

Hull was recently ranked third retail centre of the North. Hull's retail industry covers high street names, top brands, major department stores and quality independents.

There are 850 shops and services - 300 under cover and nearly 400 on traffic-free streets and malls. These are supported by over 180 places to eat and drink and more than 7000 central parking spaces.

The Princes Quay shopping centre "floats" above the waters of a former dock at the heart of the city and is surrounded by department stores, busy pedestrianised shopping streets and nearby is the Prospect Shopping Centre. The historic Old Town includes the "Trinity Quarter" and Market.

City Centre Retail Floorspace

Retail Floorspace	Sq m
Current City Centre	146,797
Proposed City Centre	41,097
Projected City Centre Total	187,894

There are a number of major retail developments currently under-construction within Hull or completed since November 2002, as follows:

- > Extension to Prospect Shopping Centre, Hull city centre - 3,151 sq m gross (2,200 sq m net) of high street comparison shopping;
- > Big W, Mount Pleasant, Holderness Road - 8,361 sq m gross (6,700 sq m net) of comparison shopping;
- > JJB Sport, Mount Pleasant, Holderness Road - 2,323 sq m gross (1,700 sq m net) sports retail warehouse;
- > Matalan, Mount Pleasant, Holderness Road - 3,716 sq m gross (3,100 sq m net);
- > Netto discount food store, Northpoint - 931 sq m gross (700 sq m net);
- > Toymaster store, Northpoint - 359 sq m gross (300 sq m net);
- > Wilkinsons store, Northpoint - 1,516 sq m gross (1,200 sq m net);
- > Vacant open A1 unit, Northpoint - 162 sq m gross (110 sq m net).

Source: Hull City Council

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Residential

Average House Prices, April - June 2004

	City of Hull	East Riding of Yorkshire	England and Wales
	£	£	£
Terraced	51,436	93,721	134,996
Semi-detached	87,089	123,024	158,732
Detached	139,054	197,046	261,970
Av Price	65,582	140,309	175,401

Source: HM Land Registry, April - June 2004

- > 52.1% of households in the City own their home, compared to 69% in England as a whole. In contrast, 27.9% rent from the Council and 20% from other landlords, compared to 13.2% and 17.9% nationally.
- > With home ownership of only 52.1%, Hull is lowest regionally. Nationally, only 4 places outside London have lower levels of home ownership.

Source: Census 2001

Dwellings in Council Tax bands by District: percentage of dwellings in each band by area

	A	B	C	D	E	F	G	H	
Hull	73	17	7	2	1	0	0	0	100
ERYC	28	23	20	15	9	4	2	0	100
Y&H	46	19	16	8	5	3	2	0	100
Eng	26	19	22	15	9	5	4	1	100

Source: taken from: Yorkshire & Humberside: changing housing markets and urban regeneration, final report, Centre for Urban and Regional Studies, University of Birmingham, Peter Lee, Philip Leather, Alan Murie, Jenny Phillimore, Lisa Goodson, The University of Birmingham, April 2002. page 28 - and their source for this table: Valuation Office Agency of the Inland Revenue; sorted by % dwellings in Band A.

City Centre Living

- > Hull's City Centre population currently stands at around 10,000 people.
- > £150 M is to be invested in the Centre's latest property development boom.
- > New riverside/dock redevelopment and city centre construction includes:-
 - St Andrew's Quay
 - Trinity Wharf
 - Anderson's Wharf
 - Queens Court
 - West One
 - King Albert Chambers
- > It is estimated that an extra 4,500 people will be living in the City Centre by 2014.

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Tourism in Hull

The overall value of tourism in Kingston upon Hull in 2002 was an estimated £209.6 million.

The staying visitor market generated an estimated £45.4 million expenditure.

Day visitors generated an estimated £149.7 million of expenditure.

Other tourism activity accounted for approximately £14.5 million expenditure

Over 5 million people visited Hull in 2002

Hull's Top 10 attractions

- > The Deep
- > 7 free Museums and Galleries
- > KC Stadium
- > Seven Seas Fish Trail
- > Historic pubs and bars in Old Town
- > Waterfront environment - Hull Marina
- > Parks and gardens including city centre Queens Gardens
- > Princes Quay - shopping centre at heart of city centre
- > City Centre Clubs and bars
- > Princes Avenue and Beverley Road - restaurant and bars

Hotel Accommodation and Conference Facilities

	3☆ rating plus	Total No of Rooms	Conference/Meeting facilities	Max capacity
<u>City Centre</u>				
Holiday Inn	Yes	101	Yes	120
Campanile	No	48	Yes	35
Ibis	No	106	No	-
Kingston Theatre Hotel	No	28	Yes	130
Portland Hotel	Yes	126	Yes	220
Quality Royal	Yes	155	Yes	450
Stopp Inn	No	59	Yes	175
<u>City</u>				
Pearson Park Hotel	No	28	Yes	120
<u>City Suburbs</u>				
Hotel Elizabeth	Yes	95	Yes	100
Ramada	Yes	103	Yes	550

Useful Contacts:

Hull Tourism: 01482 615722

www.hullcc.gov.uk/visithull

Hull Tourist Information: 01482 223559

Tourist Information email: tourist.information@hullcc.gov.uk

Hull Conference Bureau: 01482 615725

www.hullcc.gov.uk/hcb



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Or visit our web site: www.hullcc.gov.uk/business

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